

## DHS.gov Search Web Performance Metrics

Sep 1, 2013 - Sep 30, 2013



### Total Unique Searches

**90,404**

% of Total: 100.00% (90,404)



### Total Visits

**1,029,960**

% of Total: 100.00% (1,029,960)

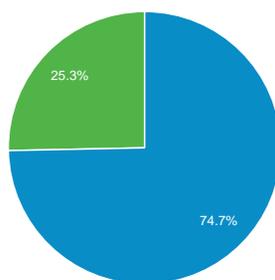


### Top Unique Site Searches by Search Term

Search Term	Total Unique Searches
active shooter	486
jobs	379
forms	372
esta	359
careers	279
internships	263
esta application online	222
training	211
i94	209
employment	200

### New vs Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visit Duration

**00:02:17**

Site Avg: 00:02:17 (0.00%)



### Avg. Pages / Visit

**2.47**

Site Avg: 2.47 (0.00%)



### Bounce Rate

**54.18%**

Site Avg: 54.18% (0.00%)



### Avg Visits per Visitor

■ 1 ■ 2 ■ Other

