

DHS.gov Search Web Performance Metrics

Oct 1, 2013 - Oct 31, 2013



Total Unique Searches

**86,828**

% of Total: 100.00% (86,828)



Total Visits

**1,058,375**

% of Total: 100.00% (1,058,375)

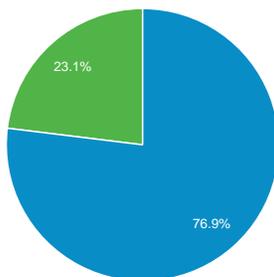


Top Unique Site Searches by Sear...

Search Term	Total Unique Searches
active shooter	409
esta	408
forms	360
jobs	328
immigration	269
careers	228
internships	213
training	203
i94	202
active shooter booklet	187

New vs Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visit Duration

**00:02:13**

Site Avg: 00:02:13 (0.00%)



Avg. Pages / Visit

**2.44**

Site Avg: 2.44 (0.00%)



Bounce Rate

**55.02%**

Site Avg: 55.02% (0.00%)



Avg Visits per Visitor

■ 1 ■ 2 ■ Other

