

DHS.gov Search Web Performance Metrics

Aug 1, 2013 - Aug 31, 2013



Total Unique Searches

91,053

% of Total: 100.00% (91,053)



Total Visits

1,053,423

% of Total: 100.00% (1,053,423)

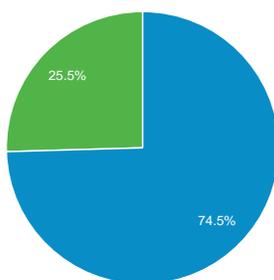


Top Unique Site Searches by Sear...

Search Term	Total Unique Searches
jobs	456
esta	401
threat level	324
forms	319
careers	302
active shooter	289
i94	241
training	215
internships	194
esta application online	189

New vs Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visit Duration

00:02:04

Site Avg: 00:02:04 (0.00%)



Avg. Pages / Visit

2.39

Site Avg: 2.39 (0.00%)



Bounce Rate

54.92%

Site Avg: 54.92% (0.00%)



Avg Visits per Visitor

■ 1 ■ 2 ■ Other

